

DYNAMOS SPONSORSHIPS

Dynamos fundraisers and sponsorships enable our club to meet its financial responsibilities and offer support to players experiencing financial hardship. A player has never been turned away because of financial circumstances.

Sponsorships are also an excellent way for teams to offset expenses for tournaments, cups, camps, and fees. Please refer to Sponsorships - Team Procedures & Guidelines.

Dynamos teams are responsible for providing a Club Sponsorship Fee of \$1000.00 annually to Dynamos Soccer Club. \$500.00 is due by November 1st, and \$500.00 is due by April 1st. Teams may solicit Team Sponsorships and/or hold team fundraisers to meet the club sponsorship fee requirement. Although Banner Sponsorship funds go to the club, Banner Sponsorships are also an excellent way of meeting the club sponsorship fee requirement, as those funds (minus the cost of the banner) may be applied toward the soliciting team's Club Sponsorship Fee. (Dynamos Golf Tournament is a separate fundraiser; therefore, golf sponsorships may not be applied toward the \$1000 club sponsorship fee.)

Banner Sponsorship, Team Sponsorship, Golf Sponsorship, Financial Aid Donation, & Corporate Sponsorship are outlined below. Sponsorship forms provide our 501(c)(3) status for the sponsor's records. All sponsorships are to be processed by the Dynamos administrator for club records. Checks should be payable to Dynamos and mailed with the sponsorship form to Dynamos, 10924 Grant Rd. #224, Houston, TX, 77070.

<u>BANNER SPONSORSHIP</u> - Banner advertisement sponsorship funds go to the club. The sponsor may select from three options and may choose to add a team sponsorship in addition to the amounts below. Checks should be made payable to Dynamos and mailed with the sponsorship form to the Dynamos administrator.

Option 1 – \$650.00: 4 x 8 color vinyl banner w/company logo at Dyess Park for 1 year.

Option 2 - \$1,000.00: 4 x 8 color vinyl banner w/company logo at Dyess Park for 1 year, sponsor selects spot.

Company name on the Dynamos website.

Option 3 - \$3,000.00: 4 x 8 color vinyl banner w/company logo at Dyess Park for 1 year, sponsor selects spot.

Company featured as sponsor on CFYSC printed material.

<u>DYNAMOS TEAM SPONSORSHIP</u> - Team Sponsorship funds go to the team, after the club sponsorship fee requirement has been met. Sponsorship checks are to be made payable to Dynamos and mailed to the Club for processing, along with the sponsorship form.. A sponsorship reimbursement check will be sent to the team for deposit into the team account, to be used for team expenses, tournament fees, or applied toward player fees. The Dynamos encourage parents who cannot afford select soccer to obtain sponsorships rather than apply for financial aid. It is recommended that no less than 50% of sponsorship funds be applied toward the soliciting player's fees, if requested by the parent.

<u>DYNAMOS GOLF TOURNAMENT FUNDRAISER SPONSORSHIP</u> - Dynamos teams are required to provide a min. of 4 players (\$150 per player) to participate in the golf tournament or pay a \$600 non-participation fee (these fees do not qualify as sponsorships). Teams are encouraged to solicit Golf Sponsorships to assist the Club for the Scholarship and Financial Aid programs. Checks should be payable to Dynamos and mailed with the sponsorship form to the Dynamos administrator.

<u>FINANCIAL AID DONATION</u> – Donations support the Dynamos Financial Aid program. Sponsors may elect for their donation to cover the fees of an individual financial aid player.

CORPORATE SPONSORSHIP – Sponsorship funds go to support the Dynamos Select Soccer club.